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WIND AND WATER

27. WARSAW BOAT SHOW

12-15.02.2015

TRADE FAIR AND CONGRESS CENTRE
UL. MARSA 56C, WARSAW, POLAND

ORGANISER

YACHT EXPO

EXECUTIVE ORGANISER

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WIND AND WATER - 27TH WARSAW BOAT SHOW

12–15 February 2015, Trade Fair and Congress Centre, ul. Marsa 56C, Warsaw

From 12 to 15 February 2015 the Trade Fair and Congress Centre, ul. Marsa, Warsaw, will host the 27th WIND and WATER Warsaw Boat Show. It is a yearly event and a meeting of over 40,000 professionals and water sports and recreation enthusiasts from Poland and abroad, one of the biggest sailing exhibitions in this part of Europe.



A new venue – the beginning of a new season

This year's (26th) edition of WIND and WATER was exceptional in many ways, undoubtedly partly due to the new venue – the National Stadium. This change resulted in a record, unprecedented number of visitors and exhibitors. In addition, the exhibition had never before been so spectacular and attractive. Consequently, there were many more films, pictures and accounts from the Fair in various media. We also received very positive reviews from our professional guests from abroad. However, we are aware of the fact that the

Stadium has not proven to

be a friendly and comfortable place for most of our Exhibitors. Immediately after the end of the event we started to act towards ensuring that the next edition of WIND and WATER takes place in facilities really fulfilling their expectations. The Trade Fair and Congress Centre in ul. Marsa is a modern facility, well-known among the exhibition venues available in Warsaw. It offers good transport connections with the city centre – by train or SKM (station Warszawa-Gocławek), by car (1500 parking places) or public transport (11 bus lines).



Other advantages of the site is modern exhibition and conference infrastructure. The new venue is a chance for our exhibitors to create even more interesting expositions – it offers better technical conditions for exhibiting large sailing units. Moreover, to meet the expectations of the Exhibitors, we are returning to the previous date – the next edition will take place on 12–15 February 2015 and we can offer more attractive, lower prices.

Take part in the 27th WIND and WATER Warsaw Boat Show, 12–15 February 2015, in the Trade Fair and Congress Centre, ul. Marsa, Warsaw.

We offer

- the best possible date and an optimum venue
- attractive prices and perfect conditions for the promotion and sale of professional offers
- an effective promotion campaign and a diverse programme of accompanying events



Price offer of the 27th WIND and WATER Warsaw Boat Show 2015

	Offer 1*	Offer 2*	Offer 3*
1m² of surface area for a yacht The price includes the rental of exhibition area for yachts or other vessels (boats, dinghies). In the event that the Exhibitor does not present any vessels at the stand, the Organizer shall issue a VAT invoice covering the difference between the exhibition area for a yacht and the rest of the area without a stand construction. The exhibition area shall be assigned by the Organizer. Additional fee for a corner stand (min. 20m ²) + 20 % Additional fee for a stand open on three sides (min. 80 m ²) + 30 %	60 €	70 €	80 €
1m² of indoor surface area without stand construction The price includes the rental of area without stand construction. At least 6m ² of surface area without stand construction must be purchased. The exhibition area shall be assigned by the Organizer. Additional fee for a corner stand (min. 12 m ²) + 20 % Additional fee for a stand open on three sides (min. 60 m ²) + 30 %	75 €	85 €	95 €
1m² of indoor surface area with a stand construction Octagonal system construction made of white tiles. The price includes: - the rental of the exhibition area - a fascia board with company name, black foil, font: Helvetica - a table - 3 chairs - one light per each 6 m ² . - an electric socket per each 9 m ² . - electrical connection 230V - electric power - grey floor covering The Exhibitor can order promotion services for an additional fee. At least 6sq.m of surface area with a stand construction must be purchased. The exhibition area shall be assigned by the Organizer. Additional fee for a corner stand (min. 12 m ²) + 20 % Additional fee for a stand open on three sides (min. 60 m ²) + 30 %	105 €	115 €	125 €
1m² of outdoor surface area without stand construction The price includes the rental of outdoor area without stand construction.	25 €	30 €	35 €

Please note that the prices stated above do not include the 23 % VAT.

***Offer 1** – For the participants of the 26th edition of WIND and WATER. The offer is valid only for Exhibitors who register for the Fair and pay 30 % of the price not later than 24 November 2014.

***Offer 2** – The offer is valid only for Exhibitors who register for the Fair and pay 30 % of the price not later than 24 November 2014.

***Offer 3** – The offer is valid only for Exhibitors who register after 24 November 2014.



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More than 25 years with WIND and WATER

Each year, the WIND and WATER Fair in Warsaw is attended by more than 400 exhibitors from Poland and abroad, as well as by almost 40,000 visitors, which makes it the largest exhibition event of this kind in Poland and in this part of Europe. For almost 10 years, WIND and WATER has been a member of the *International Federation of Boat Show Organisers (IFBSO)*, thus obtaining a quality certificate that only the leading international events of this type can boast of. The prestige of the Fair is further confirmed by the fact that it is where the award ceremonies of the most important water sports awards are held, including the Polish Yacht of the Year Award, the Jerzy Fijka Highlights of the WIND and

WATER Fair (*Gwoździe Targów*), the Awards of the Polish Chamber of Marine Industry and Water Sports, as well as awards and distinctions of the Polish Yachting Association (PZŻ), the Polish Motorboat and Water Ski Association, the Volunteer Water Rescue Service (WOPR) and the Polish Tourist and Sightseeing Society (PTTK). Furthermore, the Fair enjoys the patronage of the highest ministerial authorities, respected organizations and associations dedicated to tourism and water sports, with substantial support of the leading national, regional and professional media.

In the 25 years of its existence, the WIND and WATER Fair has hosted meetings with world-famous stars of water sports, the Olympics, regattas, as well as celebrity travellers and explorers. There are few fair events in Poland that proudly present the offer of Polish companies – skilful producers of technologically advanced goods, highly popular not only in Europe, but even in the entire world. In addition, WIND and WATER has a summer edition as well. It takes place in August in Gdynia – the Sailing Capital of Poland.



Take part in the 27th WIND and WATER Warsaw Boat Show 2015 in Poland!

www.windwater.pl

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